



B2B Coaching

by Boris Brändli

Your Leadership Companion

My Life Philosophy

«The happiness of your life depends upon the quality of your thoughts.» – Marcus Aurelius

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Boris Brändli

Founder B2B Coaching

INSEAD Certified Executive Coach



Work Experience

- Head of People & Culture EMEA and Germany, Siemens Healthineers
- Human Resources Director Varian EMEA, Siemens Healthineers
- Global Talent Development Director, Smith & Nephew
- Head of Talent Acquisition & Development / HRBP, Acino
- Head of Human Capital Management, Generali
- Staffing Manager International Headquarters, AMGEN
- Head Graduates Marketing & Recruiting, KPMG

Education & Training

- INSEAD Advanced Programme in Coaching Groups, Fontainebleau, 2026
- Certified Solutions Academy Coach, 2025
- Co-Active Coaching Fundamentals London, 2024
- INSEAD International Coaching Certificate (ICC) Fontainebleau, 2023
- Betriebsökonom FH (Bachelor in BA) Lucerne, 2002

Languages

German (native), English (proficient), Spanish & French (IM), Italian (basic)

Profile

Boris is an Executive Leadership Coach and Strategic People & Culture Partner with more than 20 years of corporate Human Resource experience in Life Sciences and Professional Services.

Areas of Focus

- 1:1 Leadership Coaching and Executive Sparring
- Enabling Leaders to succeed in their careers
- Team Facilitation and Leadership Development
- 1:1 Alpine Leadership Hikes

→ [LinkedIn Profile](#)

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